

SRII Europe Leadership Summit

June 27 – 28, 2013 - Erlangen-Nuremberg, Germany

hosted by

Fraunhofer Institute for Integrated Circuits (IIS), Erlangen

and

University of Erlangen-Nuremberg (Chair “Services-Processes-Intelligence”), Nuremberg

Summit Program

27.06.2013, Thursday

Time	Duration	Activity
14:30 – 15:30	60	Registration and Reception
15:30 – 15:45	15	Welcome by Fraunhofer Institute for Integrated Circuits (Prof. Dr. Albert Heuberger, Director)
15:45 – 16:00	15	Welcome by Friedrich-Alexander-University of Erlangen-Nuremberg (Prof. Dr. Christoph Korbmacher, Vice President of the University for International Relations)
16:00 – 17:30	90	<p>Panel: “SRII Mission, Strategies and Deliverables – Discussion of Service Innovation Opportunities”</p> <p>Topics:</p> <ul style="list-style-type: none">– Presentation of the vision and mission of SRII Global– Introduction of key leaders from SRII, USA, India, Asia and Europe– Strategic foresight of service innovation and research– Identification of major service innovation opportunities <p>Speakers:</p> <ul style="list-style-type: none">– Kris Singh, President of SRII– Jeff Welser, Head of IBM Service/Big Data Research (video)– Alexander Pflaum, Otto-Friedrich-University of Bamberg– Jan Brecht, CIO, adidas Group, adidas Headquarters, Herzogenaurach– Enno Borchers, Deutsche Telekom, M2M Competence Center, Bonn– Subu Goparaju, SVP, Infosys Labs, India– Asanee Kawtrakul, NECTEC, Thailand <p>Moderator:</p> <p>Kris Singh, President of SRII</p>
17:30 – 19:00	90	Tour of Fraunhofer Institute, home of MP3 and cutting edge technology
19:00 – 23:00	240	Barbecue and interactive networking session, Fraunhofer IIS, Erlangen

28.06.2013, Friday

Time	Duration	Activity
09:00 – 10:20	80	<p>Panel: “Future of the Internet for Services and the European Union“</p> <p>Topics:</p> <ul style="list-style-type: none"> – Structure and opportunities of the Horizon 2020 framework program – The future of the internet for services and Horizon 2020 – Research challenges for the internet of services – Industry perspectives for the internet of services – Opportunities for start-ups and web-entrepreneurs in the internet of services <p>Panel Speakers:</p> <ul style="list-style-type: none"> – Nuria De Lama, Representative of Atos Research and Innovation to the European Commission – Schahram Dustdar, TU Vienna, Chair of Services Engineering WG for EU DG CONNECT – Jesus M. Santamaria, Strategic R&D Programmes, ICT/European Software Institute Division, TECNALIA Research & Innovation – Sebastian Lange, Deloitte – Dan Kikinis, CTO, Otopy, Inc. – Dietmar Harhoff, German Silicon Valley Accelerator & Ludwig-Maximilians-University of Munich <p>Moderator:</p> <p>Andreas Metzger, Paluno Institute, University of Duisburg-Essen</p>
10:20 – 11:00	40	Coffee Break
11:00 – 12:00	60	<p>Panel: “Driving Innovation for IT-enabled Health Care Services”</p> <p>Topics:</p> <ul style="list-style-type: none"> – Services for the aging population, preventive healthcare, self-care – Health information exchange, big data, predictive analytics, prescriptive analytics – Biometrics, telemedicine, user interfaces – Social healthcare, crowd sourcing for diagnosis, social networking – Business models for service delivery in healthcare <p>Panel Speakers:</p> <ul style="list-style-type: none"> – Yan Chow, Head of IT Innovation, Hospitals, CA – Andy Kogelnik, Open Medicine Institute, Silicon Valley, CA – Freimut Bodendorf, University of Erlangen-Nuremberg – N.N. <p>Moderator:</p> <p>Kris Singh, President of SRII</p>
12:00 – 12:30	30	<p>Key Note: “Living and Working in the Smart City of tomorrow”</p> <p>Prof. Hans-Jörg Bullinger</p>
12:30 – 13:30	60	Lunch Break

13:30 – 14:50	80	<p>Panel “IT-enabled Services for Smart Cities”</p> <p>Topics:</p> <ul style="list-style-type: none"> – Simplifying management and improving quality of municipal services – Services for building sustainable cities – Services for citizens to facilitate their daily life – Integral view, interrelated infrastructure – The role of ICT in Smarter Cities <p>Panel speakers:</p> <ul style="list-style-type: none"> – Rosa Paradell, Smart City World Expo Congress Director – Jacques Magen, Chair of the Celtic Core Group, an Eureka ICT cluster – Stéphane Amarger, Paris Node Director, EIT ICT Labs – Joan Mas, Barcelona Digital Technology Centre – Kazuyoshi Hidaka, Tokyo Institute of Technology <p>Moderator:</p> <p>Clara Pezuela, ATOS</p>
14:50 – 15:10	20	Coffee Break
15:10 – 16:30	80	<p>Panel: “Logistics Services and Supply Chain Management”</p> <p>Topics:</p> <ul style="list-style-type: none"> – Basic technologies for integration of information and material flow – Quality and acceptance of existing information services – Service engineering procedures for the development of future services – Architectures of information services spanning the whole value chain – The role of mobile and cloud computing and big data technologies – Existing and future business models for information services – Business eco-system issues – Identification of technological gaps and other challenges – Deduction of future recommendations for research and development – Future research activities <p>Panel speakers:</p> <ul style="list-style-type: none"> – Frank Wernert, TAGnology Systems GmbH, Director – Jörg Fürbacher, EURO-LOG AG, Director – Günter Prockl, Copenhagen Business School – Alberto Capella, Technological Institute of Aragón <p>Moderator:</p> <p>Alexander Pflaum, Fraunhofer IIS & Otto-Friedrich University of Bamberg</p>
16.30 – 16:50	20	Coffee Break
16:50 – 18:30	100	<p>Summit summary</p> <p>Team building “Industry Leaders meet the Scientific Community”</p> <p>Roadmaps, action plans, project proposals</p>
19:00 – 22.00	180	Dinner and evening get-together